

DOUGLAS SIM

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Director of Technology



Douglas (Doug) Sim is a seasoned technology leader with deep technical expertise and a proven ability to translate complex IT challenges and emerging AI opportunities into effective business strategy. He leads cybersecurity, infrastructure, cloud, data governance, and digital transformation initiatives, delivering secure, scalable solutions that reduce risk, improve performance, and support long-term growth. Doug also brings strong project and program management experience, guiding complex initiatives from strategic planning through successful implementation. His approach combines technical depth, operational discipline, and business acumen to ensure technology investments create measurable organizational

PROFESSIONAL EXPERIENCE:

- Nukk-Freeman & Cerra, Director of Technology, 2026 - Present
- Dealer Services Network, Director of Technology, 2025 - 2026
- Integris, Sr. Virtual Chief Information Officer, 2024 - 2025
- Atlas Technica, Sr. Project Engineer, 2022 - 2023
- Kokua Technology, Team Lead, 2019 - 2022
- PCS, IT Consultant, 2018 - 2019
- Agilysys, Implementation Specialist, 2015 - 2018
- Revel Casino, System Administrator, 2014 - 2015
- Blue Cross Blue Shield, Help Desk Specialist, 2013 - 2014

CERTIFICATION

- Aviatix - Multicloud Network Associate - 2021